Announcing the 2009 JASSA Awards  page 7

JASSA in the period 1999 to 2009: a retrospective  page 9
David R. Gallagher F Fin, University of Technology, Sydney
M. Scott Donald SF Fin, University of New South Wales

M&A target prediction in Australia  page 15
Eben Van Wyk, Royal Bank of Scotland
Anh H. Nguyen, Royal Bank of Scotland

Cloning hedge funds: a factor-based approach  page 22
Wang Chun Wei, AustralianSuper Pty Ltd

Australian Implied Volatility Index  page 31
Bart Frijns, Auckland University of Technology
Christian Tallau, University of Göttingen, Germany
Alireza Tourani-Rad F Fin, Auckland University of Technology

Behavioural finance issues and the bank client  page 36
Jocelyn Pixley F Fin, Macquarie University and
London Metropolitan University

Trust and the financial planning relationship  page 41
Neil Hartnett, The University of Newcastle

Book review  page 47
The Great Crash of 2008

Webmaster recommends  page 50
For 40 years, JASSA has enabled industry practitioners and academics across Australia and New Zealand to publish peer-reviewed research, providing members and subscribers with access to industry-leading material. As a result, JASSA was recently accepted for listing in the highly regarded EconLit service and in Social Science Citation Index.
JASSA in the period 1999 to 2009: a retrospective
DAVID R. GALLAGHER F Fin
AND M. SCOTT DONALD SF Fin
This study examines the evolution of JASSA over the 11 years to 2009. It confirms the growing sophistication of many JASSA articles over these years, with contributions being provided by more than 300 authors and co-authors, from academia or financial institutions. Four of the top 16 contributing authors were industry professionals, and 12 were academics.

M&A target prediction in Australia
EBEN VAN WYK AND ANH H. NGUYEN
Our model indicates that takeover announcements are predictable, to some extent, in the Australian market. It combines existing academic theories about the typical characteristics of takeover target firms with our observation that information is often leaked before such events. This suggests that fund managers are able to be proactive about this significant risk source by integrating our recommended prediction model with their investment process.

Australian Implied Volatility Index
BART FRIJNS, CHRISTIAN TALLAU AND ALIREZA TOURANI-RAD F Fin
Volatility implied from option prices is widely regarded as the market’s estimate of future expected volatility of the underlying asset. We construct an implied volatility index for the S&P/ASX 200 Index, the AVX, which we find contains important information for predicting volatility of the ASX and significantly outperforms other predictors commonly used.

Behavioural finance issues and the bank client
JOCELYN PIXLEY F Fin
In the wake of the global financial crisis, public debate about the financial sector has been less restrained than it has for many years. Within this context, my research on how Australians feel about financial investment is based on theoretical insights from Frank Knight and Joseph Schumpeter. This research suggests that consumers may be seen less as customers than clients, and highlights the importance of financial professionalism.

Cloning hedge funds: a factor-based approach
WANG CHUN WEI
Recent research and institutional experience dispute the notion that absolute returns are uncorrelated to traditional markets and that hedge funds’ high fees are justifiable. We demonstrate how to construct liquid and transparent hedge fund clones from a set of various asset-based style factors to provide a cheaper alternative and comparable returns for investors.

Trust and the financial planning relationship
NEIL HARTNETT
As the business world deals with financial crises and the erosion of public confidence, the issue of trust inevitably commands greater attention. This paper provides an overview of trust concepts and addresses various issues concerning trust within the context of financial service providers and, in particular, financial planning.

Book Review: The Great Crash of 2008 by Ross Garnaut
REVIEWED BY ALLAN BARTON

Webmaster recommends