



PURPOSE

Develop and support a growing community of financial services professionals to realise their ambition and advance their career.



VISION

To be Australia and New Zealand's leading financial services membership body, whose members make a significant contribution towards a better society for all.

STRATEGIC PILLARS & KEY INITIATIVES



Deliver lifelong learning

Deliver relevant and timely knowledge to all our members throughout their career.

- Expand range of knowledge events to cover all financial services.
- Extend our knowledge events across technical and non-technical skills.
- Introduce new CPD framework and accreditation.
- Leverage practitioner-led learning opportunities.



Grow our community

Better support and diversify our community of members in Australia and New Zealand.

- Deliver a stronger value proposition for membership.
- Gather deep insights into our members' views.
- Boost member engagement and brand profile in New Zealand.
- Roll-out comprehensive Young Finance Professionals strategy.
- Establish a membership structure that is fit for the future.



Advocate for purpose

Actively promote policy and regulation that supports a strong society underpinned by integrity and professional conduct.

- Enhance the quality and breadth of engagement with government and regulators.
- Lift awareness of FINSIA with key external stakeholders.
- Refresh the Code of Conduct applicable to all members.
- Actively promote the role of integrity and ethics in society.



Create connection and belonging

Facilitate connections and networks to enable our members to succeed.

- Expand the range of events delivered across the Australia and New Zealand.
- Refresh the FINSIA Mentoring Program.
- Build deeper engagement across all Councils and Committees.
- Create opportunities to connect members with one another to forge relationships.

THE ENABLERS



Financially sustainable
operating model



'Digital First'
philosophy



Fit-for-purpose
governance



Diverse and inclusive
culture



Collaboration and partnership
domestically and globally