



**ECONOMIC
INDICATORS
2024**

**Partnership
Proposal**

Friday February 9, 2024

Plaza Ballroom,
Brisbane Convention and
Exhibition Centre

Event Hosts

AUSTRALIAN PROPERTY INSTITUTE (API)

The Australian Property Institute (API) is the leading and contemporary membership body for the Australia's Property community.

The API represents approximately 8,000 property professionals throughout Australia and overseas. The membership profile includes residential, commercial and plant and machinery valuers, property advisers, property analysts and fund managers, property lawyers, and property researchers and academics. In addition, API members often have influential relationships spanning other professions and sectors, including government, mining and resources, finance and many others.

The primary role of the API is to promote and maintain the highest standards of professional practice, education, and professional conduct for members and the broader profession.

API is committed to broadening the expertise, connectivity and knowledge of its membership.

FINSIA

The Financial Services Institute of Australasia (FINSIA) is the professional not-for-profit membership body for financial services.

FINSIA has over 14,000 members in Australia, New Zealand and internationally, covering banking, institutional markets, funds management and securities including financial advice.

FINSIA's purpose since 1886, is to help facilitate the industry to professionalise for the betterment of our community. This supports raising standards of competency and conduct to improve consumer trust and individual practitioner pride.

Why Partner

Bringing together the property and finance sectors for over 20 years, Economic Indicators is the premier event that kicks off the Queensland finance and property industries calendar each year. A gathering of 600+ leaders, clients, members and influencers to hear from a leading economist and a panel of local industry experts.

Our partners are integral to the success of the event. Our goal is to ensure that our business partners gain maximum value from their investment and we work towards building mutually beneficial outcomes for partners.

- **Reach key decision makers** – The Economic Indicators sees a high number of senior executives attend and speak
- Be part of and lead the conversation on important issues facing the economy
- **Build brand awareness in the industry** – This is a long standing and unique event in the Queensland calendar
- **Build relationships** – enhance current relationships and forge new ones

Major Partnership

(\$7,600 EX GST) (4 PARTNERSHIPS AVAILABLE)

- Opportunity to provide one (1) research or interest piece to be distributed through API/FINSIA communications, subject to approval
- Opportunity to provide a door prize
- Post event wrap up commentary (up to 200 words) in post event eDM distributed through API/FINSIA communications, subject to approval
- Prominent placement of corporate logo on associated marketing material
- Prominent display of corporate logo and corporate summary on audio-visual screens where available
- Opportunity to display corporate signage at event (maximum of 2)
- Opportunity for one (1) corporate brochure or promotional item to be placed on tables and in registration area
- Opportunity for a small display area at the lunch (all other costs at Partners expense)
- Major Partners seating to be in a premium location within the venue
- Professional event photograph access
- Verbal acknowledgment as Major Partner by Master of Ceremonies
- Exposure before a substantial and influential target audience
- One (1) complimentary table of 8 attendees at the event
- One (1) complimentary registration to be seated at the VIP Tables
- A 5% discount on any additional event registrations

Support Partnership

(\$4,500 EX GST) (4 PARTNERSHIPS AVAILABLE)

- Corporate logo on event brochure and associated marketing material
- Display of corporate logo and corporate summary on audio-visual screens where available
- Opportunity to display corporate signage at event (maximum of 1)
- Support Partners seating to be in a prime location within the venue
- Verbal acknowledgement as Support Partner by Master of Ceremonies
- Exposure before a substantial and influential target audience
- Professional event photograph access
- A 5% discount on any additional event registrations
- 4 complimentary tickets

For more information, contact events@finsia.com